

## Data Resources:

### Industry Newsletters:

New Hope Network- Natural Foods Merchandiser: Trends and insights in natural foods

Food Dive- Covers various updates in the food industry

Gartner- Supply Chain Brief- Covers supply chain news

NielsenIQ- Retail newsletter that covers retail trends

IRI- Consumer Insights

Dairy Foods Magazine- offers a magazine and newsletter

Dairy Reporter- Online dairy news source

Progressive Dairy- Newsletter, Email, and Podcast

### Data Analytics:

SPINS ( spins.com) provides consumer data for the retail sector

Numerator ( numerator.com) Provides market trends and consumer behavior

Mintel (mintel.com) Market research that covers the dairy category

Byzzer (Byzzer.com) Owned by Nielsen, for small brands. [Provides 2 free reports without a subscription]